



**July 2024**

Monthly Activity  
Report



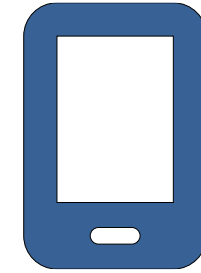


# July Totals

**73**  
New  
Members



**6,861**  
Greener  
Trips



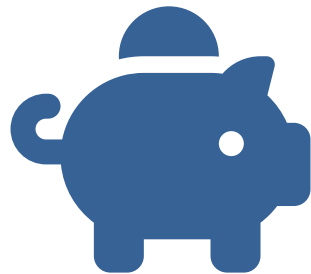
**59.1 tons**  
CO<sub>2</sub>  
Reduced



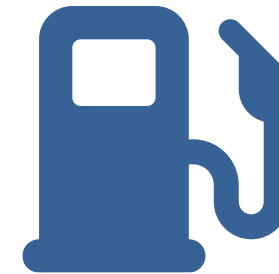
**141,133**  
Miles  
Reduced



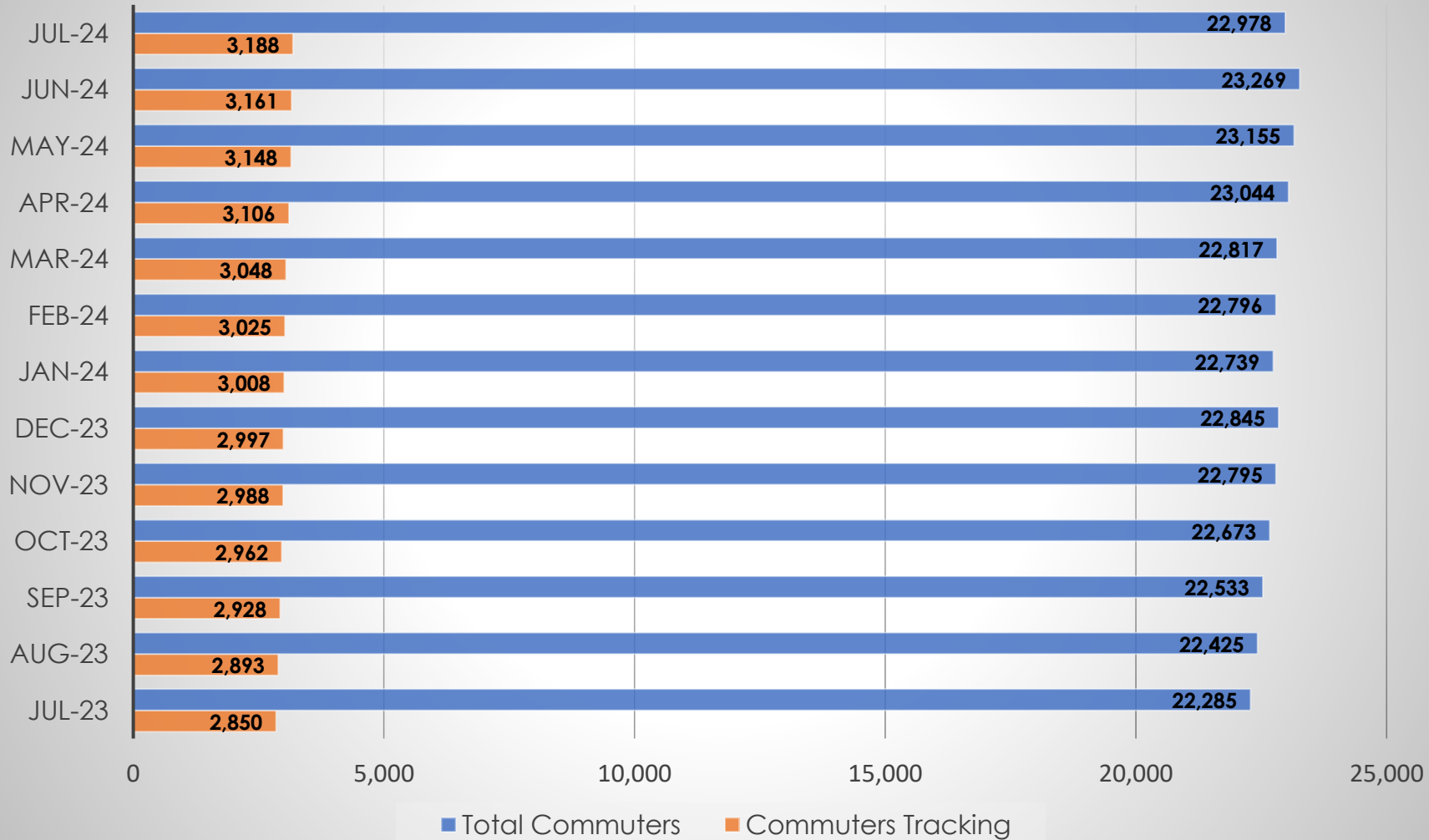
**\$94,559**  
Money  
Saved



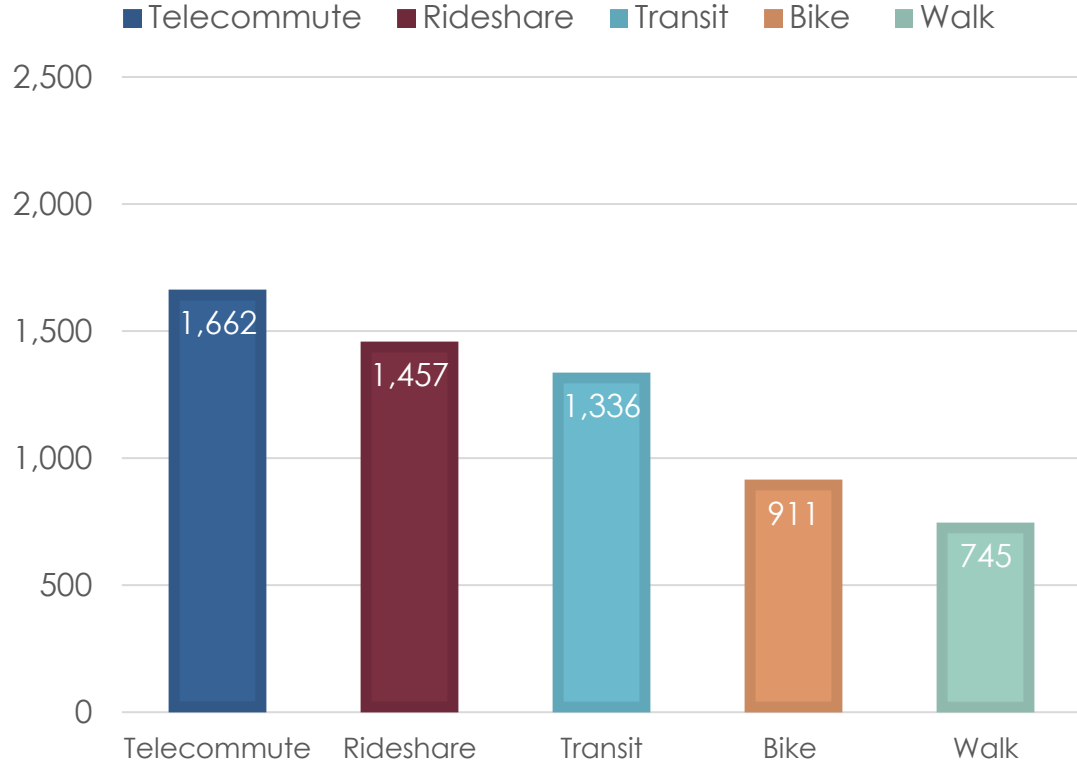
**6,031**  
Gallons of  
Gas Saved



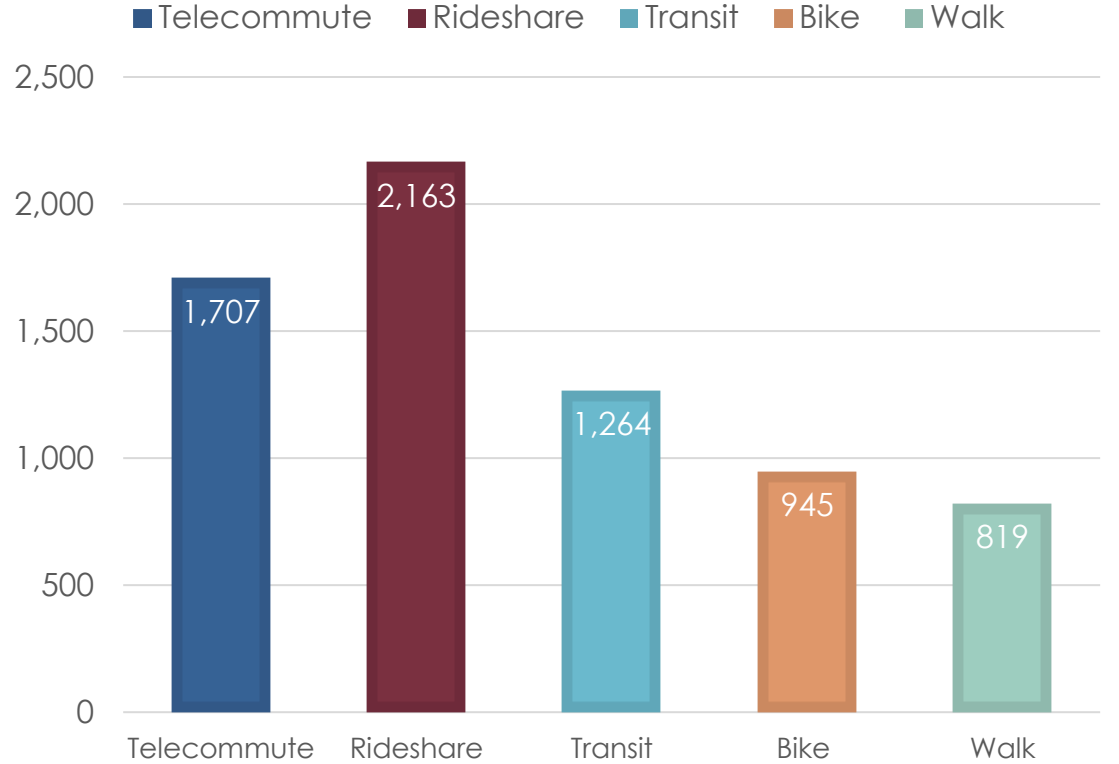
# Total Commuters vs. Commuters Tracking



## JULY 2024



## JULY 2023



# Recorded Trips



# Outreach Meetings

- @Home in Adams County
- Adams County Veterans Assistant Network (*3 Meetings*)
- Armada Supply Chain
- Berks Encore
- County of Dauphin
- Dayton Parts
- DB Schenker Franklin
- DHL Supply Unilever
- ES3
- Eurofins (*2 Meetings*)
- Graham Packaging (*2 Meetings*)
- Healthy Franklin County
- Hollywood Casino Grantville
- Lebanon Transit (*2 Meetings*)
- Lebanon VA Medical Center
- NAMI Berks
- Not One More
- PA CareerLink Capitol Region (*2 Meetings*)
- PA Department of Military & Veterans Affairs
- PA State Rep. Johanny Cepeda-Freytiz
- Penn State College of Medicine
- Reading Community Pharmacy
- Reading Housing Authority (*2 Meetings*)
- Reading Public Library
- Revolve
- Shining Stars Therapeutic Riding
- The Geo Group Berks
- The Hillman Group
- The Program "It's About Change"
- Tri-County OIC
- Tribute Baking
- UPMC CARES
- VF Corp
- York Adams Mental Health Intellectual & Developmental Disabilities Program

# Outreach Events

- Ashley Furniture New Hire Presentation (3 Events)
- Berks County Public Libraries Presentation
- Connections Work Presentation (2 Events)
- Eurofins 'Ask Me Anything' (2 Events)
- Menno Haven Virtual Event
- PA CareerLink Berks Presentation (2 Events)
- PA CareerLink York T-Day
- Reading Housing Authority Resource Fair
- The Hillman Group Fuel Your Wallet T-Day
- Tri-County OIC Staff Presentation
- Tri-County OIC T-Day
- VF Corp Virtual Fuel Your Wallet Event



Cher and Kandi help commuters during The Hillman Group Fuel Your Wallet T-Day.



# Other TDM Activities

- @Home in Adams County Coalition Meeting
- @Home in Adams County Transportation Workgroup Meeting
- ACT TDM Accreditation Meeting
- Berks County Bike Share Meeting (*City of Reading & Tower Health*)
- Commute with Enterprise Meeting
- Franklin MPO Meeting
- PennDOT Central Office Vulnerable Road User Stakeholder Interview
- PPAC Meeting
- RATS MPO (*2 Meetings*)
- RegenAll Carbon Neutral Coffee Network Event
- Regional CMP Kick-Off Meeting
- SS4A Sober Ride Home FHWA Kick-Off Meeting
- SS4A Sober Ride Home Press Event
- YCEA Pathways Workforce Committee
- Way Mark Transport Meeting

Held quarterly college peer group meeting. Those in attendance included:

- Berks Technical Institute
- Franklin & Marshall
- Harrisburg University of Science & Technology
- Millersville University

# Marketing & Commuter Outreach

- Designed Car Free Month promotional materials
- Created Walk Bike Bus Gettysburg materials and webpage
- Designed outreach tabletop displays
- Developed ERH and rewards poster for transit agencies

A new tabletop display to use at outreach events.



New ERH poster designed for transit agencies to post inside buses.

# Social Media & Website Stats



1,946 followers



328 followers



674 followers



242 followers

**1,016**  
Sessions

**805**  
Users

**1,456**  
Page Views

# Customer Service Stats



Responded to **7**  
commuter emails/texts



Assisted **11**  
commuters via phone



Helped **5**  
commuters on Live Chat



Submitted **1**  
ERH trip for reimbursement  
(bus)