



**May 2024**

Monthly Activity  
Report



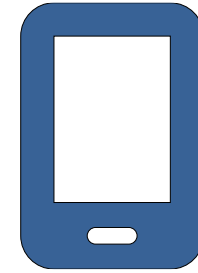


# May Totals

**166**  
New  
Members



**9,623**  
Greener  
Trips



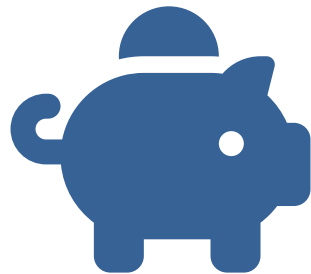
**71.8 tons**  
CO<sub>2</sub>  
Reduced



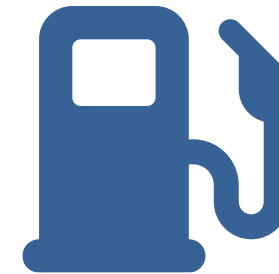
**170,381**  
Miles  
Reduced



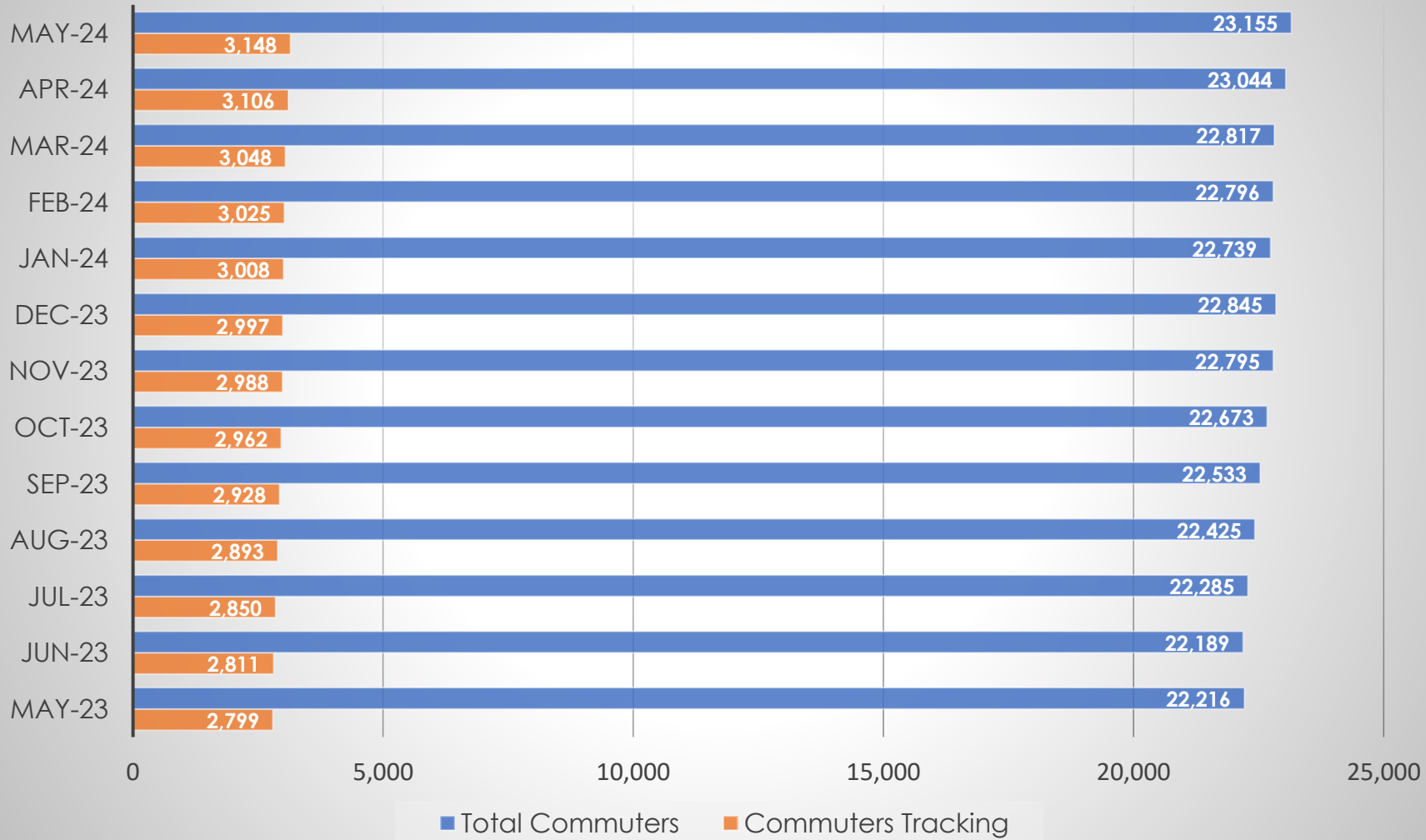
**\$114,155**  
Money  
Saved



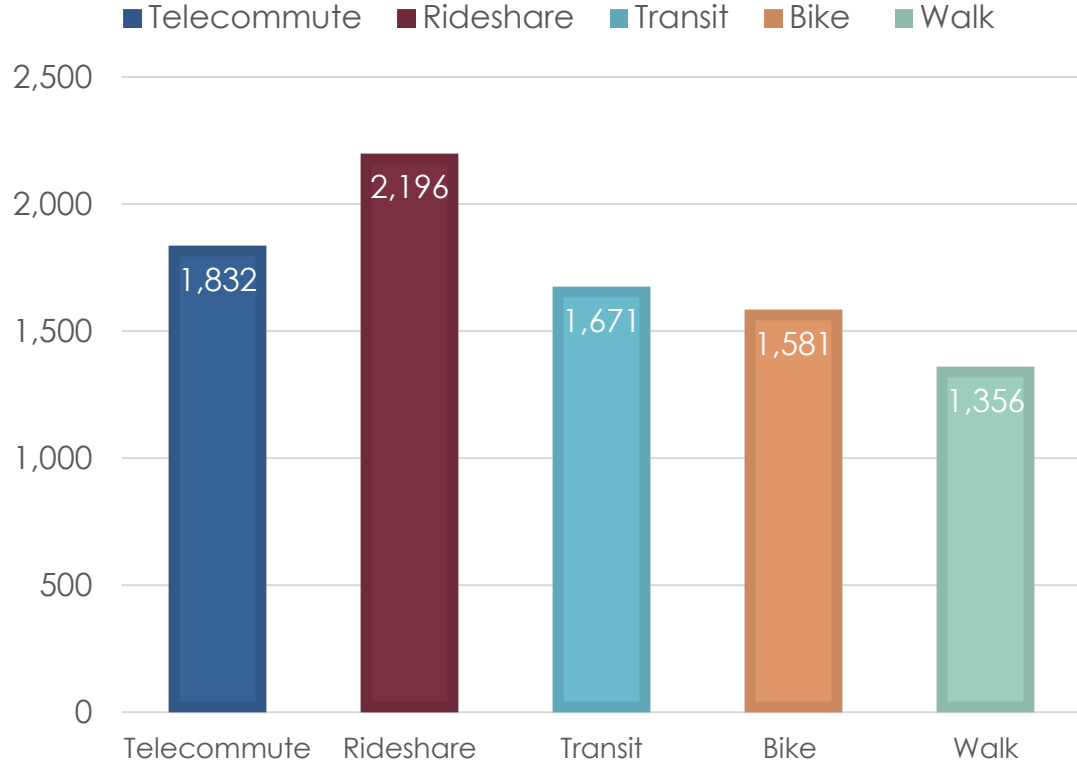
**7,329**  
Gallons of  
Gas Saved



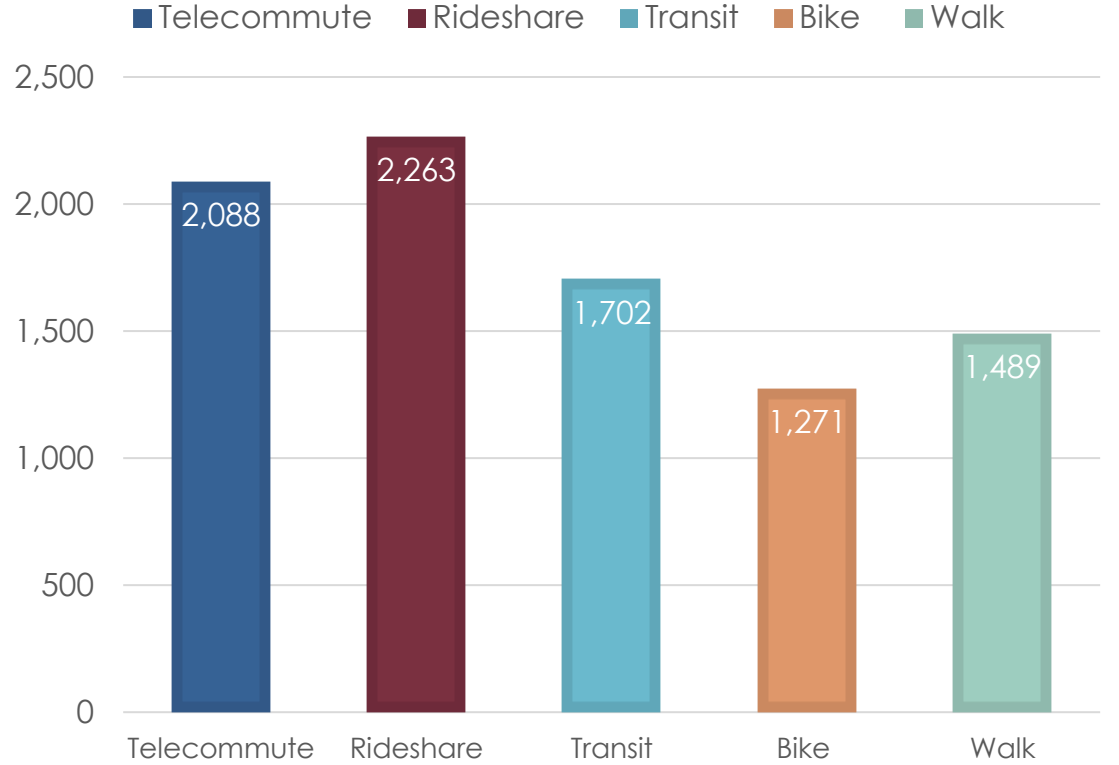
# Total Commuters vs. Commuters Tracking



### MAY 2024



### MAY 2023



# Recorded Trips



# Outreach Meetings

- Abilities in Motion
- Ashley Furniture
- Bimbo Bakeries
- City of Lancaster
- County of Dauphin
- Cumberland County Reentry Coalition
- Dayton Parts
- DHL Supply Unilever
- Dickinson College (2 Meetings)
- Four Seasons Produce (2 Meetings)
- Franklin County Housing Authority
- Glatfelter Insurance Group
- JLG
- Microchip Technology
- New Castle Lawn & Landscape
- PA CareerLink Berks
- PA CareerLink Capital Region
- PA CareerLink Lebanon

- Penn State College of Medicine
- Phoenix Contact
- QPS Employment Group
- Reading Fightin Phils
- Reading Public Library
- Salvation Army Social Services – Carlisle
- Tandem Mobility
- The Hillman Group (2 Meetings)
- The Jay Group Lancaster
- The Jay Group Mountville
- Tri-County OIC
- Tri-County Regional Planning Commission
- United Way of Berks County
- UPMC CARES

Quarterly Regional Bike Share Meeting attended by:

- Berks County Planning Commission
- Derry Township
- Harrisburg City
- Hope Springs/Mosaic Clubhouse
- Penn State College of Medicine
- Penn State Hershey Medical Center
- Tri-County Planning Commission
- York County Planning Commission

# Outreach Events

- Abacus Staffing Q&A Session
- Ashley Furniture Presentation (5 Events)
- Comcast Virtual Event
- Connections Work Presentation (3 Events)
- Cumberland County Reentry Coalition Presentation
- DHL Supply Unilever Virtual Event
- Dickinson College Virtual Bike Month Event
- Franklin & Marshall College Employee Picnic
- Glatfelter Insurance Group Wellness Fair
- Harley Davidson Wellness Fair (2 Events)
- Hollywood Casino New Hire Orientation
- PA CareerLink Berks Presentation (2 Events)
- Phoenix Contact Wellness Fair
- Surge Staffing Q&A Session
- The Hillman Group T-Day
- The Jay Group Lancaster Virtual Event
- The Jay Group Mountville Virtual Event
- Volvo Construction Equipment New Hire Orientation



Kandi attends The Hillman Group beach-themed T-Day.



# Other TDM Activities

- @Home in Adams County Transportation Work Group Meeting
- ACT Accreditation Meeting
- ACT Employer & Telework Council Joint Meeting
- ACT Telework Council Quarterly Meeting
- Adams County Veterans Assistant Transportation Subcommittee Meeting
- Commute with Enterprise Meeting
- Franklin Together Coalition Meeting
- Franklin Together Community Outreach & Engagement Task Force Meeting
- Lancaster Bikes Meeting
- Lancaster Chamber Sustainability Cohort Presentation
- Lebanon Valley Chamber Nonprofit Roundtable
- rabbittransit Meeting
- Reading Health Systems Bike to Work Day Ride
- Red Rose Transit Authority Meeting
- The Chamber of Gettysburg & Adams County Network Mixer
- Tri-County Regional Planning Commission Annual Luncheon
- Way Mark Transport Meeting
- YCEA Pathways Workforce Collaborative Meeting

# New Partners



**CUMBERLAND COUNTY**  
REENTRY COALITION

Cumberland County Reentry Coalition signed on as a Community Partner.



**pennsylvania**  
DEPARTMENT OF MILITARY  
AND VETERANS AFFAIRS

PA Department of Military and Veterans Affairs in Adams County signed on as a Community Partner.



Way Mark Transport Services in Lancaster County signed on as a Community Partner.



UPS Reading in Berks County signed on as an Employer Partner.



Acadia Crossing in Berks County signed on as an Employer Partner.



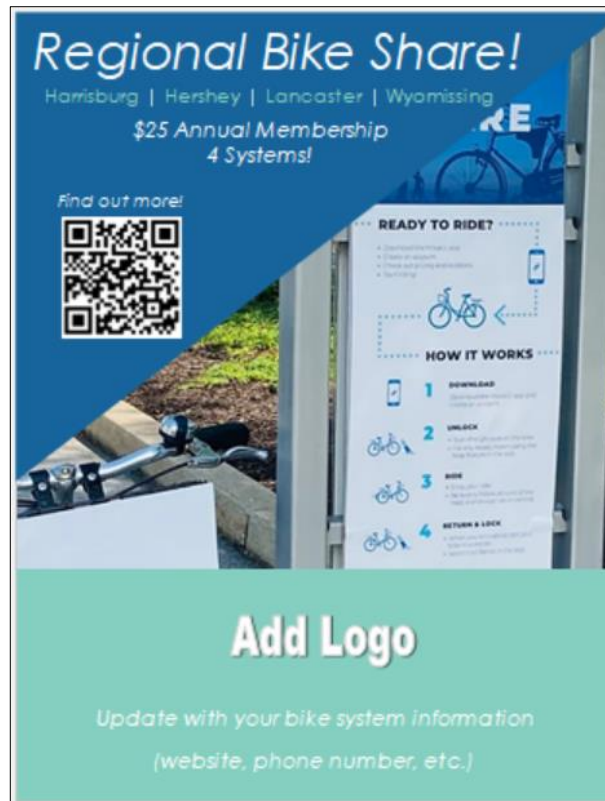
**Berks Technical Institute**

Berks Technical Institute signed on as an Employer Partner.

# Marketing & Commuter Outreach

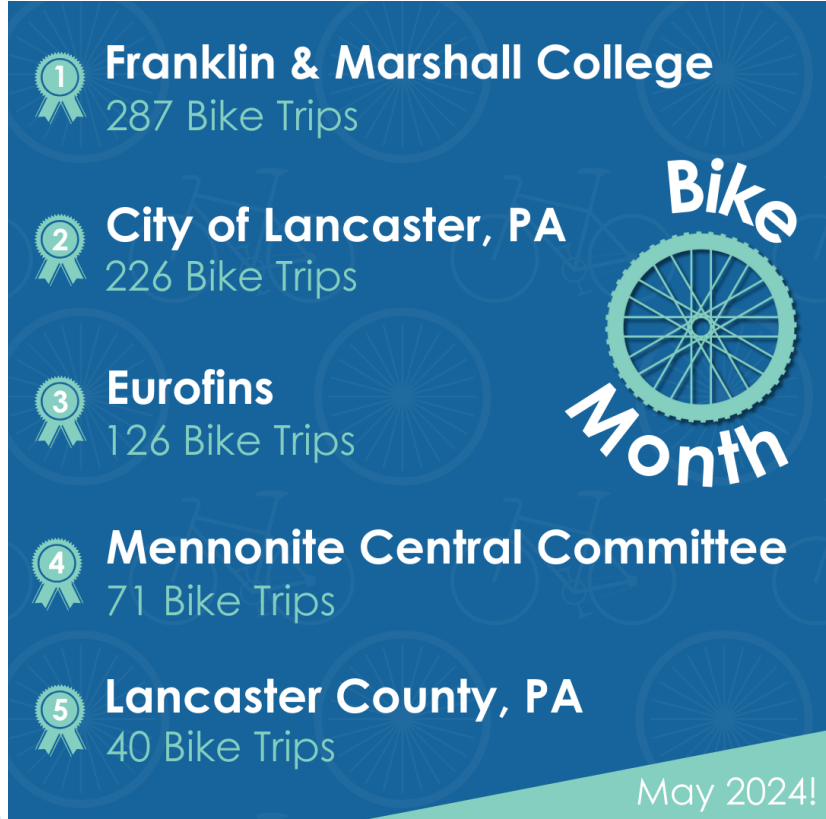
- Featured in “Adams County Business” article by The Chamber of Gettysburg & Adams County
- Designed Bike Month social media posts and Facebook ads
- Developed materials and promoted Reading Health Systems Bike to Work Ride
- Created customizable Regional Bike Share poster

This is the Regional Bike Share poster that can be customized for each system.



This is the cover of the Adams County Business publication with a featured article on the Commute PA rebrand.

# Bike Month Promotion



The Bike Month race had 16 employers compete to see who could record the most bike trips. This represents the final leaderboard of the top 5 employers.



Commute PA

May 15 at 12:28 PM · 🌐

MAKE EVERY RIDE COUNT & WIN!

Ready to celebrate Bike Month in May and win a \$100 gift card?

Take these steps:

1. Follow us
2. Like, Comment or Share this post
3. Record five bike trips

Record your bike trips here, <https://my.commutepa.org/>

**Commute PA**  
1.866.579.7433 [www.CommutePA.org](http://www.CommutePA.org)

Eric Ziegmont and 192 others      1 comment 6 shares

For the social media challenge, commuters were asked to like, comment, or share specific posts during the month and record at least 5 bike trips. This represents one of the posts.

# Social Media & Website Stats



1,944 followers



323 followers



666 followers



234 followers

**1,340**  
Sessions

**1,008**  
Users

**2,023**  
Page Views

# Customer Service Stats



Responded to **18**  
commuter emails/texts



Assisted **12**  
commuters via phone



Helped **3**  
commuters on Live Chat



Submitted **1**  
ERH trip for reimbursement  
(carpool)