



# FLASH



September 2024



## GRCA Annual Picnic

Executive Director, David Hunter, along with Assistant Director, Ashley Showers and Office Support V, Shailyn Hernandez attended The Greater Reading Chamber Alliance (GRCA) Annual Picnic, that brought together community members, businesses, and local leaders. The event provided a platform for team building, networking, and celebrating the successes of the year. Imagine Berks, a strategic initiative aimed at revitalizing the county, has identified placemaking as a key focus area. This initiative seeks to enhance the community's physical spaces, making them more attractive and functional for residents and visitors alike. The development and investment by the County into the Redner's Event Center through American Rescue Plan Funds and Imagine Berks Placemaking funds puts on display the implementation of Imagine Berks. Staff enjoyed a tour of the Redner's Event Center which provided the BCPC team a chance to brainstorm on public outreach events which could utilize the space. If interested in hosting an event at the Redner's Center please contact Vince Fahey at [vfahey@fightins.com](mailto:vfahey@fightins.com) or Kamille Orth at [korth@fightins.com](mailto:korth@fightins.com)



## New Skate Park Ramps Up Excitement

Reading Unveils New Skate Park with Grand Opening Celebration

It was an exciting day for the City of Reading and Berks County. The long-awaited Reading Skatepark at 600 Canal Street was officially opened following a ribbon-cutting ceremony. The park was made possible by the vision of the Reading Skatepark Association, and a number of public and private partners and elected officials. The completion of the skatepark also satisfies one of the goals of our Greenway, Park, and Recreation plan for the Metro area – which included supporting and completing the construction of the park. Congrats to all of the partners involved on creating this beautiful new skatepark for all to enjoy



**Subdivision and Land Development Reports**





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**YOU'RE INVITED**

## Building the Boroughs

Developing Housing Choices



**THURSDAY, OCTOBER 3<sup>rd</sup>**  
8 AM - NOON • PENN STATE BERKS

**REGISTER:** [bit.ly/RegisterBTB](https://bit.ly/RegisterBTB)

**CLICK HERE FOR AGENDA**



## 6th Annual Berks County Sporting Clays Fundraiser

The Berks County Conservation District is excited to announce the opening of the 6th Annual Sporting Clays Fundraiser.

October 4th, 2024 • 1:00 pm – 5:00 pm

Keystone Clays in Moselem Springs • 1414 Moselem Spring Rd, Hamburg

**CLICK HERE FOR MORE INFORMATION AND REGISTRATION**



## Municipal Networking for Conservation

Natural Resource Planning  
for Your Community

Network with fellow municipal leaders while learning about natural resource planning, the tools available inventory and management, and how neighboring municipalities have already put these processes to work. Lunch will be provided.

September 25, 2024 • 11:30 am - 1:00 pm

The Nature Place 575 Saint Bernardine St., Reading

[Click here for the official poster](#)

Or contact **Andrew Fetterman** for more info or to RSVP by September 20 at [andrew.fetterman@berksnature.org](mailto:andrew.fetterman@berksnature.org)







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## Water Utility Forum

Water/Wastewater Utilities in Southeast PA

Presentations on

- Climate Change Adaptation
- PADEP Technical Assistance
- Public Education and Outreach
- Funding

Register by September 16th!

**24 SEPT. 2024**



Attendees eligible for two (2) PA DEP Continuing Education Water and Wastewater Contact Hours

9:30 am - 4:00 pm

Albright College  
Reading, PA

Register today!  
[bit.ly/WUF24](http://bit.ly/WUF24)



**CLICK TO REGISTER**



## Discover AG Podcast Live:

**Discovering Berks County**

Please join the Berks County Department of Agriculture at the live presentation of Discover Ag Podcast

**Thursday September 26, 2024 at 7 pm**  
**Miller Center for the Arts**  
4 North Second Street, Reading

Presented by:



**FOR MORE INFO AND TICKETS**

**LTAP 2024**  
Local Technical Assistance Program

## Upcoming 2024 LTAP Session

**Winter Maintenance**

Tuesday, October 8, 2024 • 8:00AM-12:00PM  
at the Berks County Redevelopment Authority

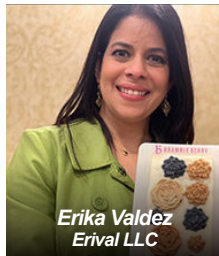
400 East Wyomissing Avenue, Suite 2,  
Mohnton, PA 19540

**TO REGISTER:** [gis.penndot.gov/ltap/](https://gis.penndot.gov/ltap/)

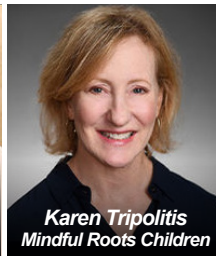
Or Contact Matt McGough at the Berks County Planning Commission at 610 478-6300 Ext. 6306 or via email at [mmcgough@berkspa.gov](mailto:mmcgough@berkspa.gov)



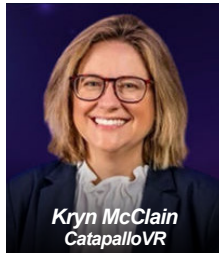
Kuba Kerner and Vera Hempel KissUX



Erika Valdez  
Erival LLC



Karen Tripolitis  
Mindful Roots Children



Kryn McClain  
CatapalloVR



Tom Wentling  
WarrantyClick

## Berks LaunchBox announces first five 'IMAGINE Your Business' grant recipients

The Berks LaunchBox recently announced the first five recipients of the "IMAGINE Your Business" grant. Funded by the County of Berks Imagine Berks Fund, this grant provides up to \$2,000 to early-stage entrepreneurs to support various business needs such as prototyping, marketing and product development. The initiative aims to foster innovation and economic growth within Berks County.

Participation in this event has been growing and together we have been able to raise over \$10,000.00 for the Berks County Envirothon and Source Water Protection.

