



September 2024

Monthly Activity
Report



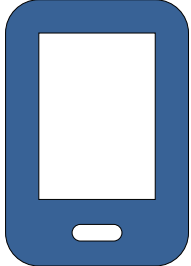


September Totals

169
New
Members



7,891
Greener
Trips



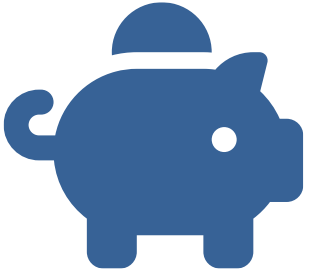
59.8 tons
CO₂
Reduced



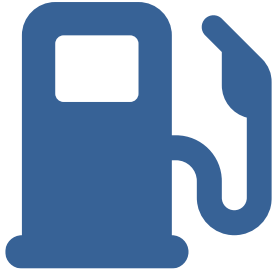
142,563
Miles
Reduced



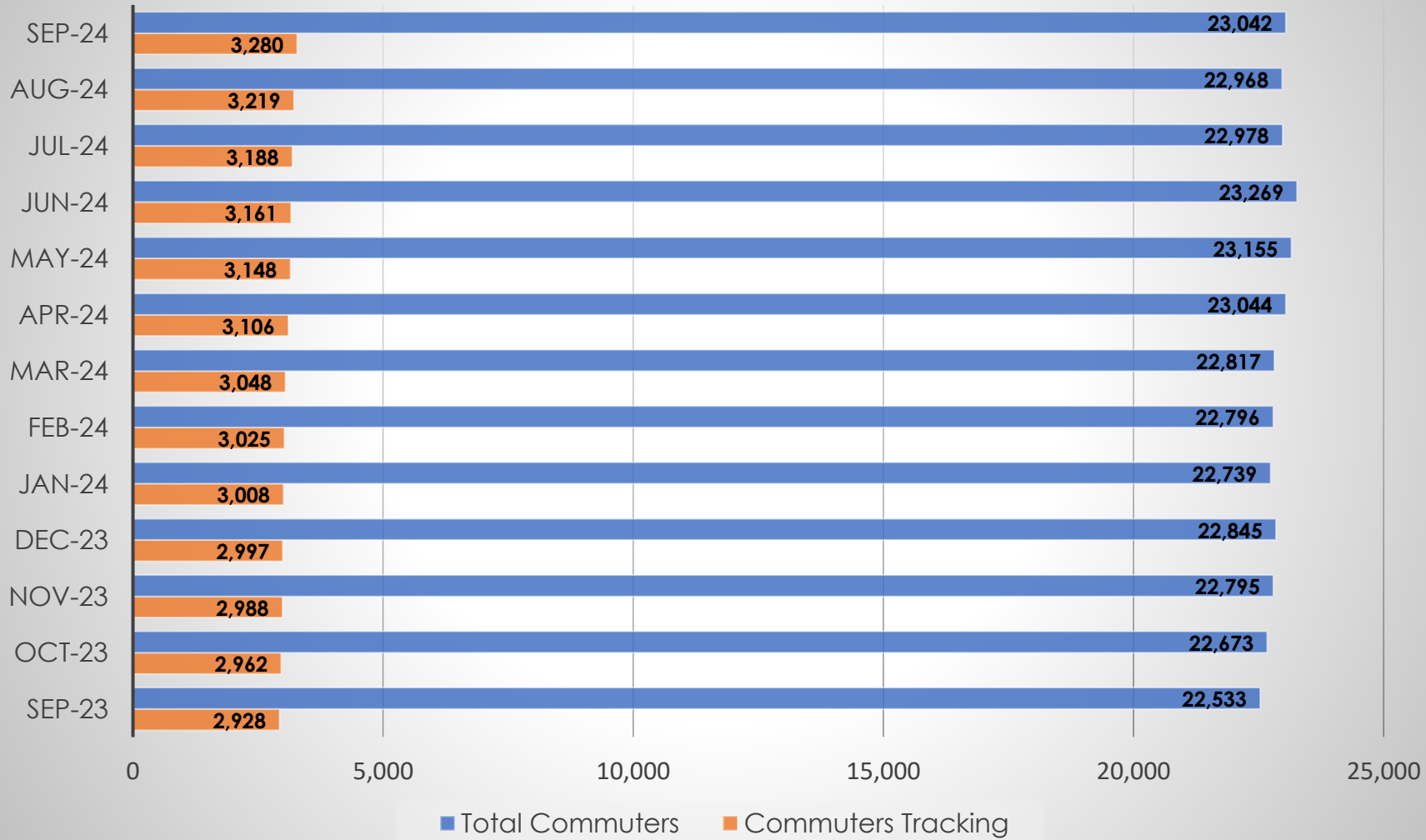
\$95,517
Money
Saved



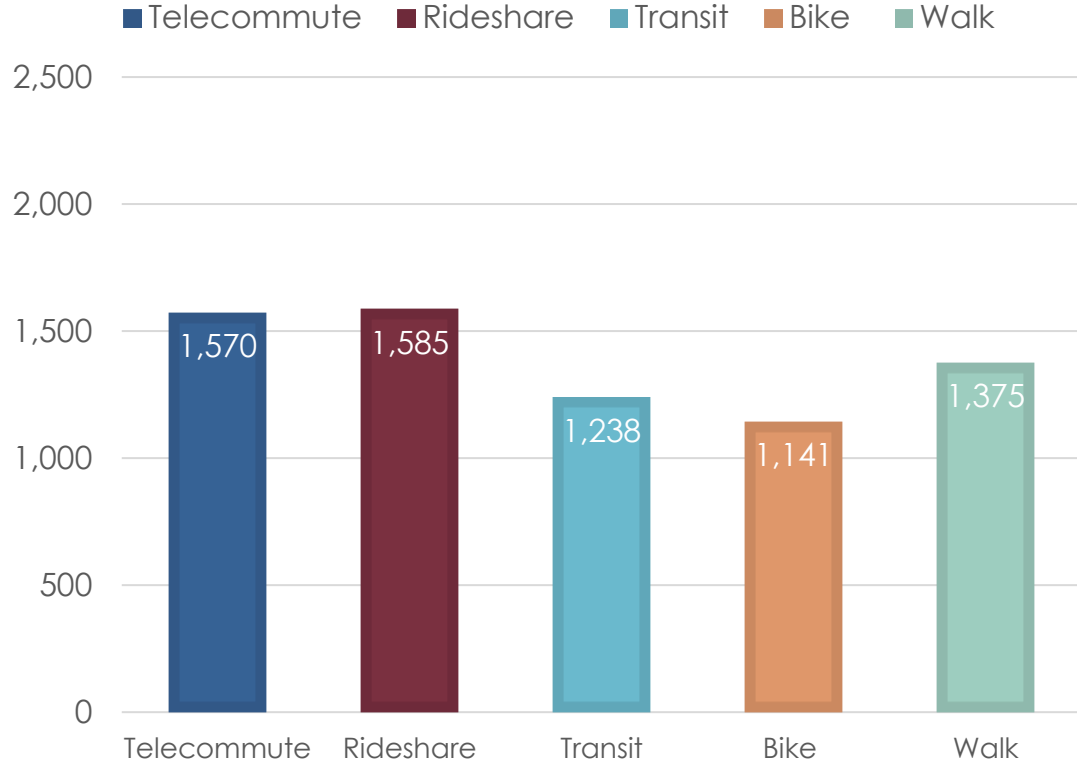
6,102
Gallons of
Gas Saved



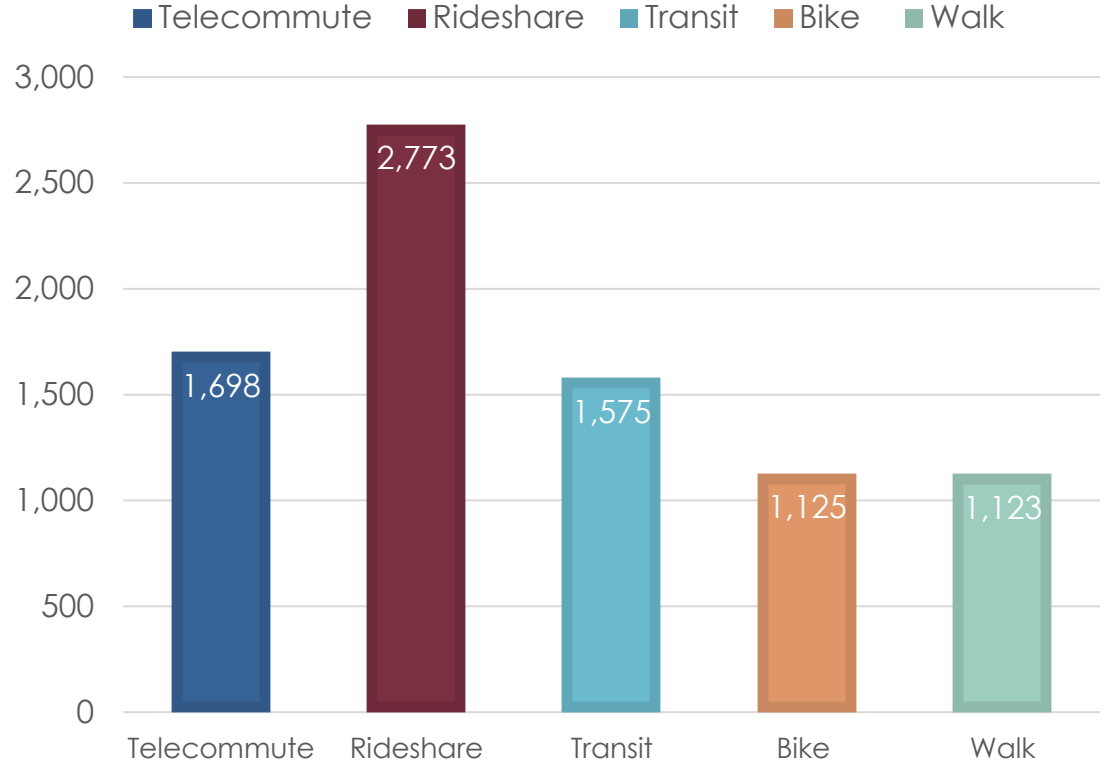
Total Commuters vs. Commuters Tracking



SEPTEMBER 2024



SEPTEMBER 2023



Recorded Trips



Outreach Meetings

- Ashley Furniture
- Berks Community Health Center
- Berks Encore
- Commute with Enterprise
- County of Lebanon
- Hollywood Casino Grantville
- Lebanon County Council of Human Service Agencies
- Lebanon IU13
- Mattel
- Messiah Lifeways
- Northern Dauphin Human Services
- Oak Street Health
- PA CareerLink Berks *(2 Meetings)*
- PA CareerLink Cumberland
- PA CareerLink Lebanon *(2 Meetings)*
- PA Rep. Barry Jozwiak
- Piedmont-American Airlines
- Reading Community Pharmacy
- Senior Life
- Spherion
- Tec Centro Lebanon
- The Hillman Group
- The Jay Group Mountville
- The Program "It's About Change"
- UPMC CARES Program
- Volvo Construction Equipment
- Coffee & Collab with Lebanon Transit:
The Hillman Group and Lebanon VAMC attended.

Outreach Events

- Ashley Furniture New Hire Presentation (2 Events)
- Connections Work Presentation
- Franklin County Government Try-It Event
- Gettysburg College Virtual Car Free Event
- Harrisburg University of Science & Technology
- Hollywood Casino Grantville T-Day
- Mother Veronica Resource Center Presentation (4 Events)
- PA CareerLink Berks Presentation
- PA CareerLink Franklin Resource Rally
- PA CareerLink Lebanon Awareness Fair
- Phoenix Contact Virtual Car Free Event
- PSECU Virtual Car Free Event
- Reading Housing Authority Health Fair
- Sunsweet Growers T-Day
- The Hillman Group T-Day
- The Hillman Group Virtual Car Free Event
- Vietnam Veterans Berks Presentation
- Volvo Construction Car Free T-Day
- Volvo Construction Try-It Event

Cher presents the trophy to PA CareerLink Lebanon, the winner of the Clash of the CareerLinks challenge.



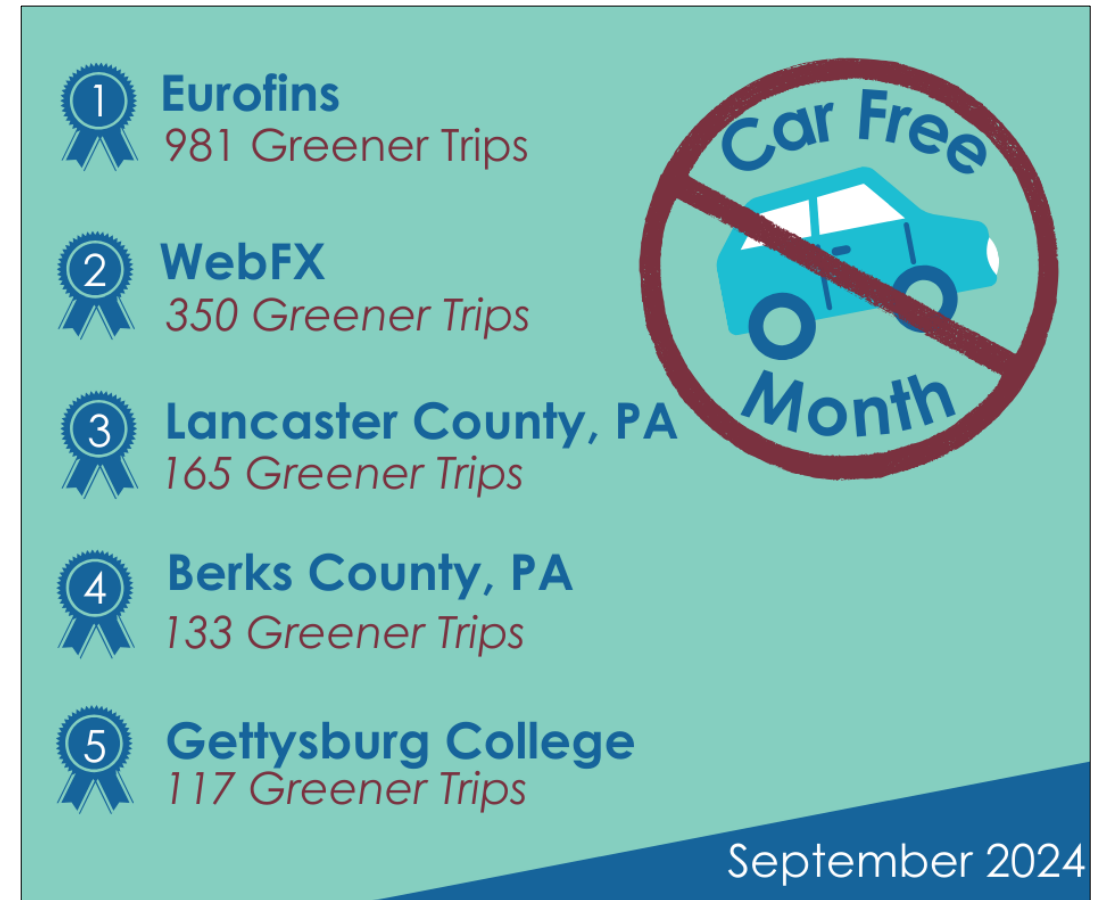
Car Free Month

Commute PA
September 25 at 12:42 PM · 🌐

GO CAR FREE & WIN!
Ready to celebrate Car Free Month in September and win a \$100 gift card?
Take these steps:
1. Follow us
2. Like, Comment or Share this post
3. Record five green trips
Find a park and ride location here, <https://commutepa.org/park-and-ride-map/>
Meet your carpool buddies, jump on a transit bus or park and ride your bike the rest of the way!

 **FUN FACT!**
Commute PA has a park and ride map!

This is an example of a weekly social media post encouraging commuters to like, comment, or share, generating **116** social media engagements throughout the month.



Twenty-two employers competed in the Car Free Month race. This leaderboard shows the top 5 employers with the most green trips.

Outreach



Laura and Stacy rode the Gettysburg Hanover Connector bus with students from Gettysburg College to experience transit in the region and discuss how it impacts the community.



Commute PA partnered with @Home in Adams County to hold the 2nd Annual Walk Bike Bus Gettysburg event. This year's event showed improved outcome metrics compared to last year.

Other TDM Activities

- @Home in Adams County Coalition Meeting
- @Home in Adams County Transportation Workgroup Meeting
- ACT TDM Accreditation Meeting
- Franklin County Planning Board Member Meeting
- Greater Chambersburg Chamber of Commerce Board Member Meeting
- HATS MPO (2 Meetings)
- Lancaster Chamber Board Member Meeting
- Lancaster County Planning Commission Board Member Meeting
- Lancaster MPO Meeting
- Lebanon County Bike/Ped Committee Meeting
- Penn State College of Medicine REACH Lebanon County Bike/Ped Planning Session
- PPAC Meeting
- RATS MPO (2 Meetings)
- SS4A Meeting with TCRPC and Uber
- United Way York County Transportation for All Study Interview
- YAMPO Bike/Ped Committee Meeting
- YCEA Pathways Workforce Meeting
- YCEA Board Member (2 Meetings)



Northern Dauphin Human Services in Dauphin County signed on as a Community Partner.

Marketing & Commuter Outreach

- Created and sent quarterly e-gram to employer and community partners
- Engaged with commuters on social media and through email to promote Car Free Month and Walk Bike Bus Gettysburg
- Assisted WebFX with updates to website content for Search Engine Optimization (SEO)



Snapshots of the employer and community e-gram newsletters.

Social Media & Website Stats



1,962
followers



336
followers



699
followers



256
followers

2,484
Sessions

2,179
Users

3,596
Page Views

Customer Service Stats



Responded to **15**
commuter emails/texts



Assisted **9**
commuters via phone



Helped **2**
commuters on Live Chat



Submitted **1**
ERH trip for reimbursement
(bus)