



April 2024

Monthly Activity
Report



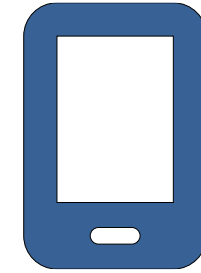


April Totals

272
New
Members



9,185
Greener
Trips



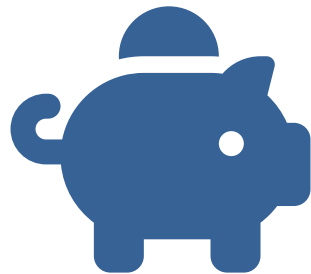
71.7 tons
CO₂
Reduced



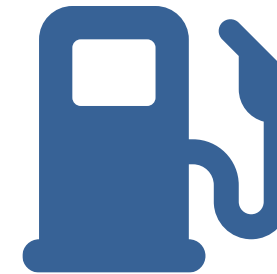
169,750
Miles
Reduced



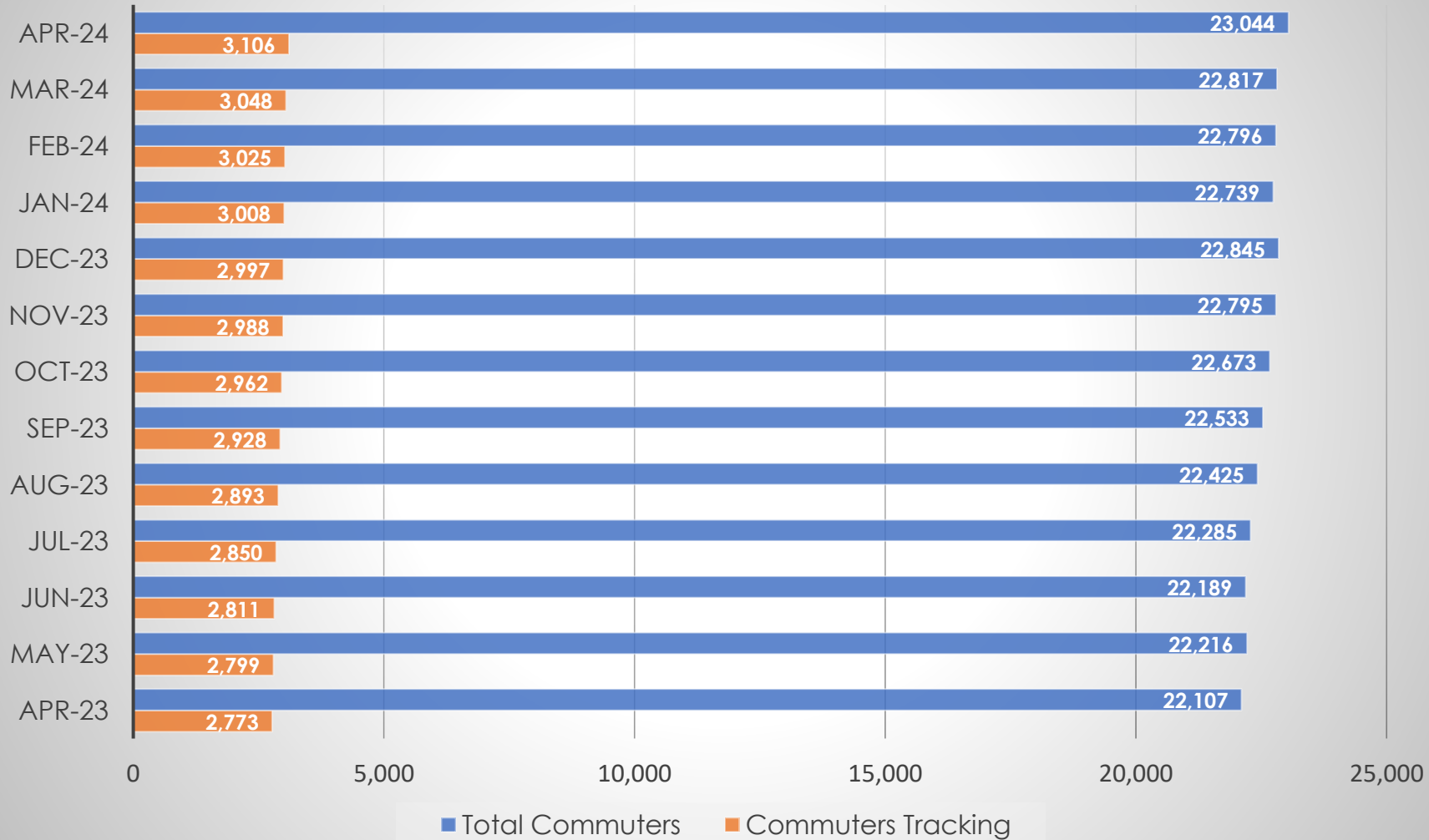
\$113,733
Money
Saved



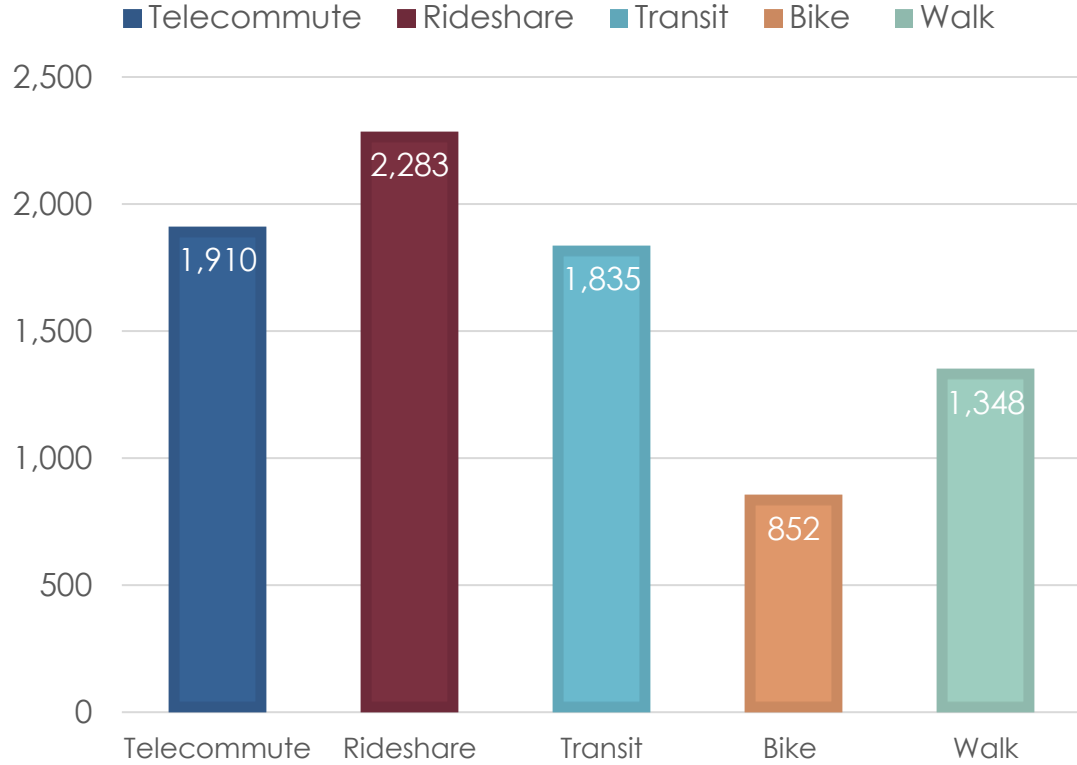
7,317
Gallons of
Gas Saved



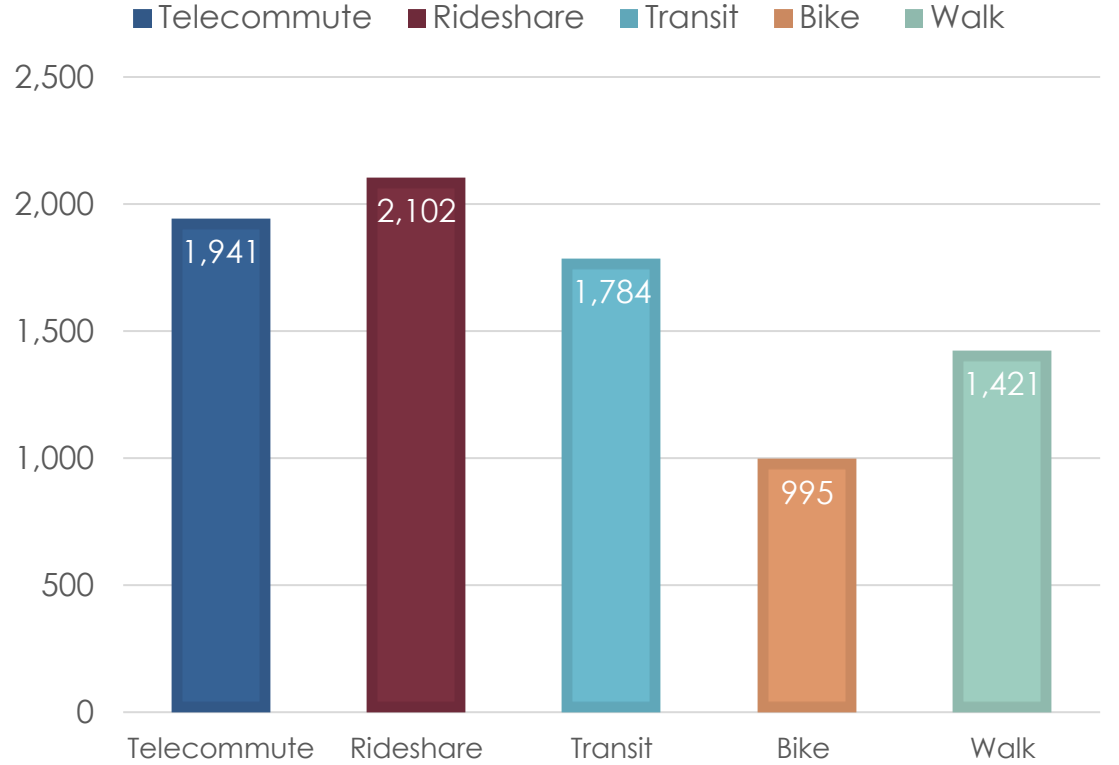
Total Commuters vs. Commuters Tracking



APRIL 2024



APRIL 2023



Recorded Trips



Outreach Meetings

- Alliance for the Chesapeake Bay
- Alvernia University
- Berks Climate Action
- Borough of Gettysburg
- Catholic Charities *(2 Meetings)*
- Citizens Bank
- City of Lancaster
- Dauphin County Library System
- Dickinson College *(3 Meetings)*
- Eurofins *(2 Meetings)*
- Four Seasons Produce *(2 Meetings)*
- Franklin County Government
- Giant Food Store #6090
- Global Shapers Lancaster Hub
- Greater Reading Chamber Alliance
- Halifax Area Ambulance & Rescue
- Hollywood Casino Grantville
- Hollywood Casino Morgantown
- Hollywood Casino York
- Justice Works Youth Care
- Keystone Health
- Lancaster City Housing Authority *(3 Meetings)*
- Lebanon Transit
- Lower Allen Township
- Lower Paxton Township
- Mountain Ridge Metals
- Nordstrom
- Northern Dauphin Nursing & Rehabilitation
- Northern Dauphin Regional Chamber
- Office of Vocational Rehabilitation Dauphin
- Patriot Credit Union
- Penn State Berks *(2 Meetings)*
- Pennant Creatives
- Shippensburg University *(2 Meetings)*
- Tasty Duck
- The Common Wheel
- UPMC
- UPMC CARES Program
- Veteran Help Point
- Vision Resources of Central PA
- Volvo Construction Equipment

Outreach Meetings continued

Held the Manufacturing and Distribution Peer Group meeting that focused on vanpool options and included a presentation from Commute with Enterprise. Employers that attended included:

- Four Seasons Produce
- Nortera Foods
- Thermo Fisher Greencastle

Held the College Peer Group meeting that focused on conducting campus tours and how to share available transportation options.. Colleges that attended included:

- Dickinson College
- Franklin & Marshall
- Harrisburg University of Science & Technology
- Millersville University

Commute with Enterprise presents on vanpooling during the Manufacturing and Distribution Peer Group meeting.

The screenshot shows a Zoom meeting interface. At the top, there are video thumbnails for participants: a man, a woman, and another woman. Below the thumbnails is a presentation slide titled "COMMUTE with Enterprise" featuring a man driving. The slide content includes:

- Peace of Mind Why Employees Commute with Us**
- Protection:** Vehicle Liability Protection and 24/7 roadside assistance included.
- Maintenance:** Vehicle maintenance and tracking included.
- Convenience:** Routes, payments & schedules managed through the mobile app.
- Schedule Flexibility:** A ride for every schedule. Change your schedule monthly.
- 24/7 Support:** Exceptional service from a trusted mobility brand.
- Quote:** "Our vanpool has saved me thousands of miles and hundreds of dollars in gas and maintenance on my own vehicle in just a year. It is so nice to reduce the stress of driving and have great company while commuting. I love it and highly recommend it!" - A. Ericksen, Mayo Clinic

At the bottom of the slide, it says "Whiteside, William A (Unverified)".

On the right side of the Zoom interface, there is a "Participants" list:

- Invite someone or dial a number
- Share invite
- In this meeting (7) Mute all
- Comp, Cherilyn
- CK Catie Krajewski (Unverified)
- Heilman, Laura
- JM Jessica Martinez (Unverified)
- Newcomer, Stacy Organizer
- BT Taylor, Beth (External)
- WW Whiteside, Wil... (Unverified)
- People added to the chat (6)

Outreach Events

- Alvernia University Earth Day T-Day (2 Events)
- Alvernia University Presentation
- Armstrong Earth Day T-Day
- Ashley Furniture New Hire Presentation (4 Events)
- Catholic Charities Resource Fair
- Connections Work Presentation (2 Events)
- County of Lancaster Earth Day T-Day
- Dickinson College Wellness Fair
- Eurofins Earth Day Fair
- Franklin County Library System Presentation
- Hollywood Casino Grantville T-Day (2 Events)
- Northern Dauphin Regional Chamber Business Expo
- Office of Vocational Rehabilitation PRA Conference
- PA CareerLink Berks Presentation (2 Events)
- Penn State Berks Earth Day T-Day
- PSECU Earth Month Presentation (2 Events)
- Reading Health Systems Bike Share T-Day
- Shippensburg University Fair
- Tri-County OIC Job Fair
- Tribute Baking Presentation (3 Events)
- Volvo Construction New Hire Orientation
- Volvo Construction Wellness Fair

Laura attends the Bike Share T-Day at Reading Health Systems.



Other TDM Activities

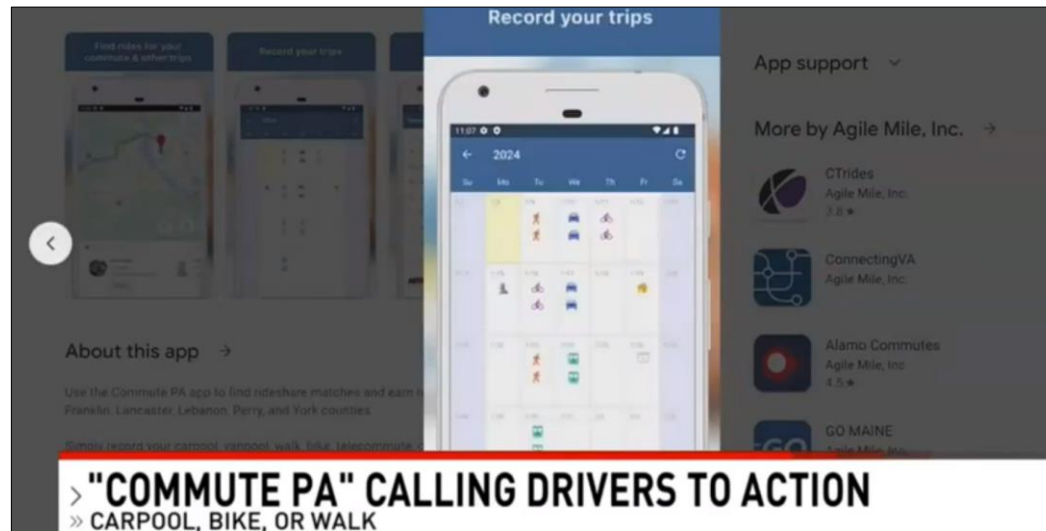
- ACTPO Meeting
- Adams County Veterans Assistant Transportation Subcommittee Meeting
- Association for Commuter Transportation Council Leaders Meeting
- Association for Commuter Transportation TDM Accreditation Meeting
- Berks Bike to Work Week Stakeholders (2 Meetings)
- Gettysburg College Air Quality Research Project Meeting
- Greater Reading Chamber Alliance Business & Community Advocacy Council Meeting
- Greater Reading Chamber Alliance Inter-City Rail (SRPRA) Webinar
- HATS (2 Meetings)
- Lancaster Bikes Meeting
- Reading Health Systems Berks Bike Share Meeting
- RegenAll Carbon Neutral Coffee Network Event
- Tri-County Regional Planning Commission SS4A Pilot Program Meeting
- Uber SS4A Pilot Program Meeting
- WBA Research Meeting
- Workforce Consolidation Solutions Meeting
- YAMPO Meeting

Berks County Veterans Affairs Office
signed on as a Community Partner.



Marketing & Commuter Outreach

- Held Earth Month employer race and commuter social media challenge – sent commuter emails/texts, purchased Facebook ads, and conducted interview with CBS 21
- Featured in “Lancaster Thriving” article by Lancaster Chamber
- Created Bike Month marketing materials for employer race and social media challenge
- Created Library outreach poster

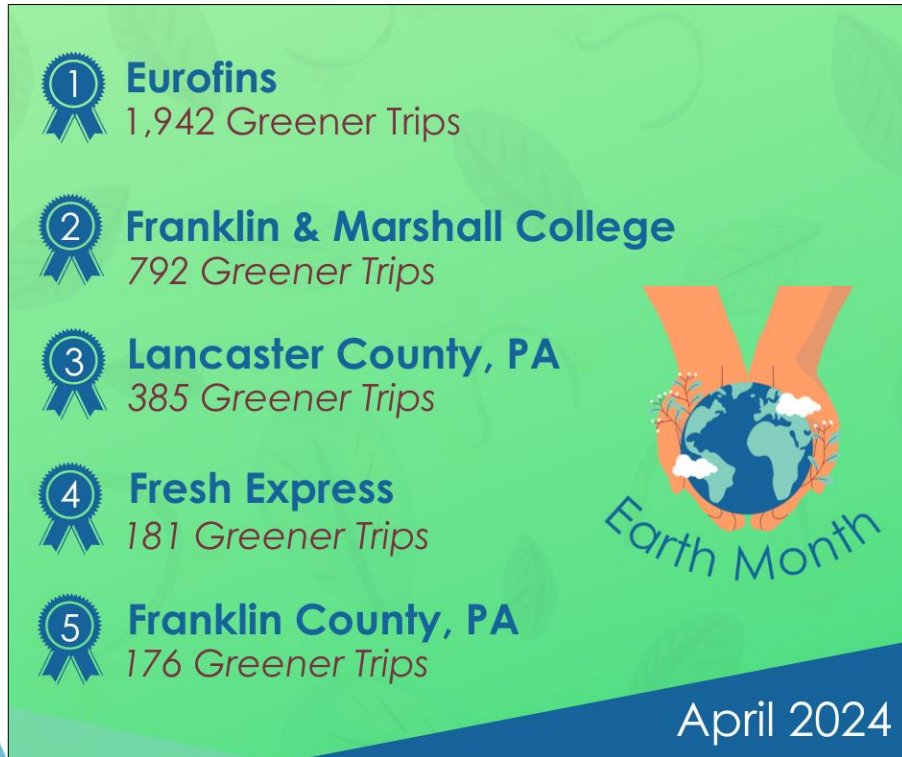


This is a screenshot from the CBS21 interview.

This outreach poster was developed to promote Commute PA to library patrons.



Earth Month Promotion



The Earth Month race had 23 employers compete to see who could record the most green trips. This represents the final leaderboard of the top 5 employers.

Did you know?

With **Commute PA** you can:

- SEARCH** for carpool buddies
- FIND** available transit routes
- SYNC** your bike or walk trips

GO GREEN & WIN BIG!

Ready to celebrate Earth Day and win a \$100 gift card? Take these steps:

1. Follow us
2. Share this post
3. Comment "shared"
4. Record five green trips

Learn more here, <https://commutepa.org/earthmonth2024/> See less

Edit Boost again

87 10 8

Like Comment Share

Most relevant

For the social media challenge, commuters were asked to share specific posts during the month in addition to recording at least 5 trips. This represents one of the posts.

17 individuals shared the posts during April.

Social Media & Website Stats



1,888 followers



323 followers



653 followers



224 followers

1,424
Sessions

1,101
Users

1,965
Page Views

Customer Service Stats



Responded to **24**
commuter emails/texts



Assisted **5**
commuters via phone



Helped **4**
commuters on Live Chat



Submitted **3**
ERH trips for reimbursement
(2 train, 1 bus)