



# March 2024

Monthly Activity  
Report

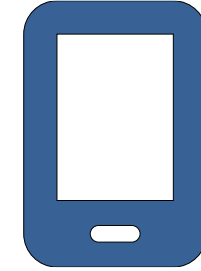


# March Totals

**86**  
New  
Members



**7,416**  
Greener  
Trips



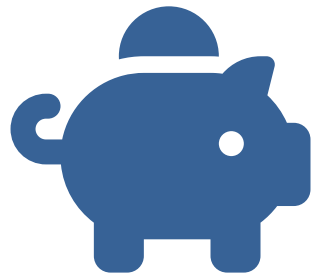
**63.7 tons**  
CO<sub>2</sub>  
Reduced



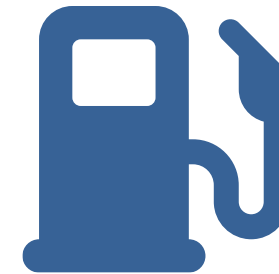
**152,193**  
Miles  
Reduced



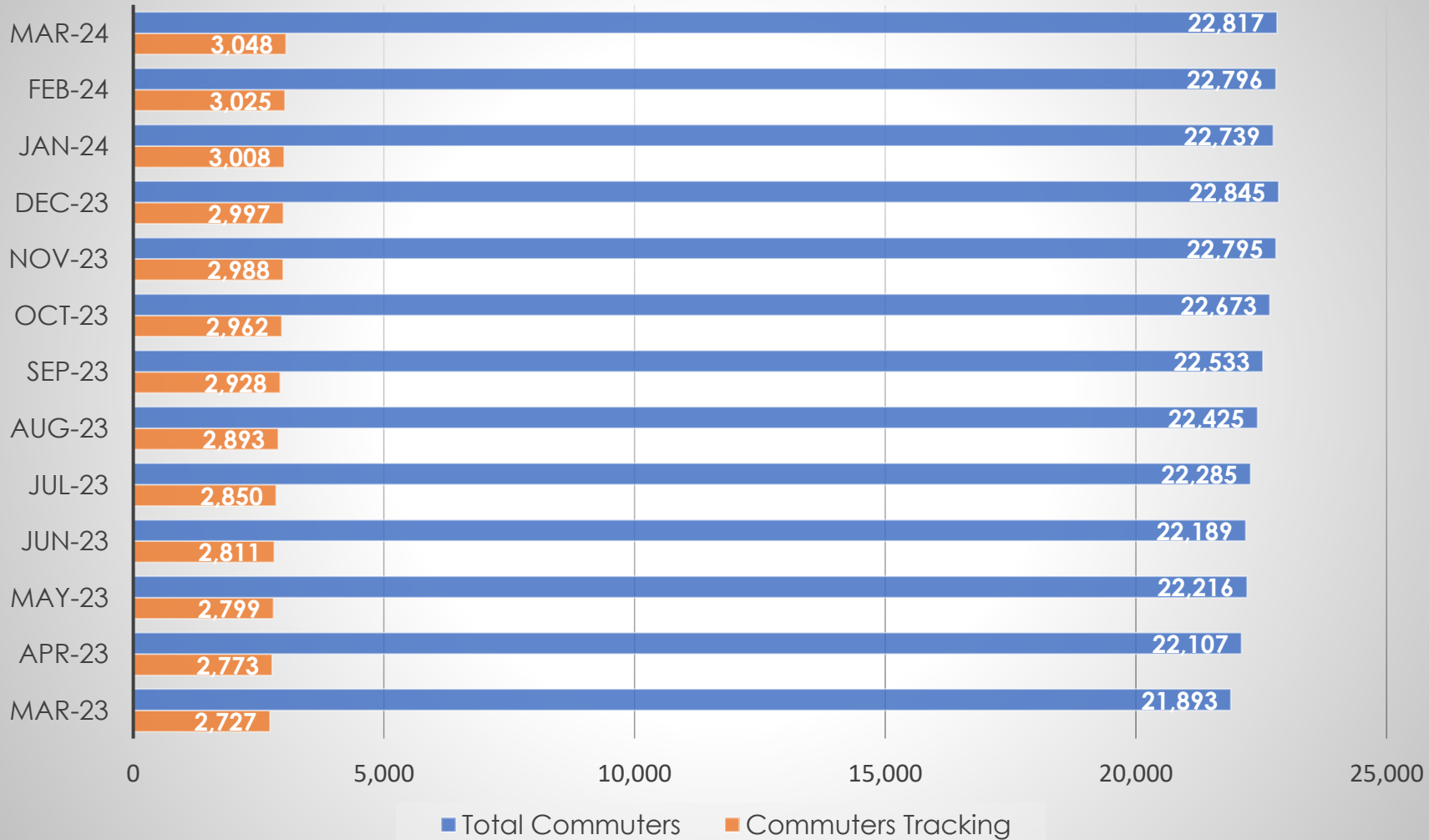
**\$101,970**  
Money  
Saved



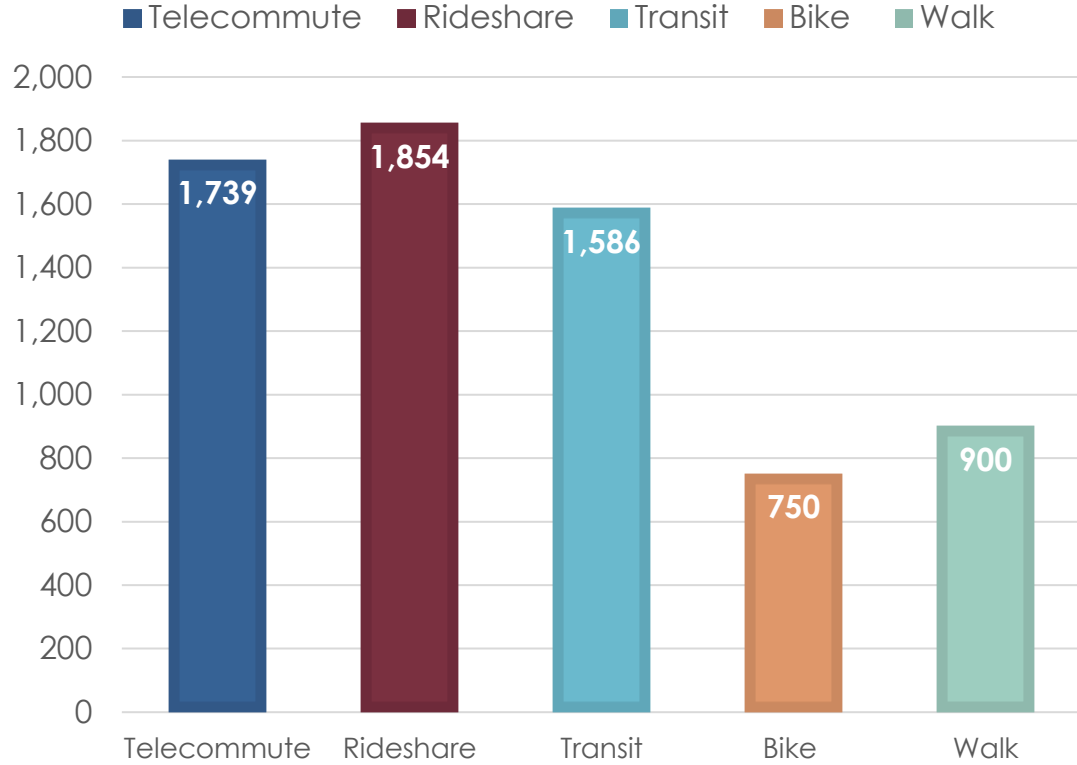
**6,496**  
Gallons of  
Gas Saved



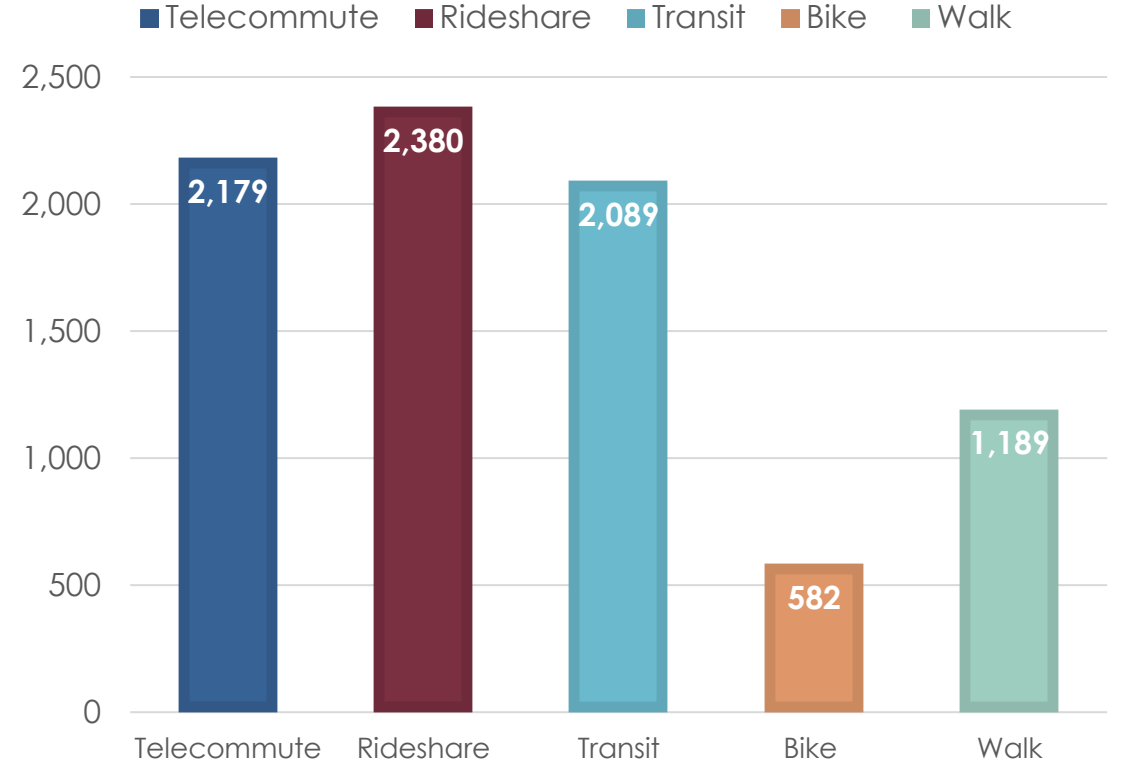
# Total Commuters vs. Commuters Tracking



## MARCH 2024



## MARCH 2023



# Recorded Trips



# Outreach Meetings

- Adams County Veterans Assistant Network
- Armstrong
- Ashley Furniture
- Bath Saver *(3 Meetings)*
- Beahive Affordable Housing
- Bethany Children's Home
- Carlisle Religious Council
- Champion Personnel
- Clear Climate Strategies
- Cumberland County Reentry Coalition
- Dept. of Labor & Industry Office of Vocational Rehabilitation
- EHD
- Franklin County Library System
- Fresh Express *(2 Meetings)*
- Hamilton Health Center *(2 Meetings)*
- Happy Returns
- Lebanon Community Library
- Lebanon Transit *(2 Meetings)*
- Manna Foods *(2 Meetings)*
- Nordstrom
- Oak St. Health
- PA CareerLink Lebanon *(2 Meetings)*
- Penn State College of Medicine
- Phoenix Contact *(2 Meetings)*
- Redner's Markets
- Sunsweet Growers Inc.
- Tasty Duck
- UPMC

# Outreach Meetings continued

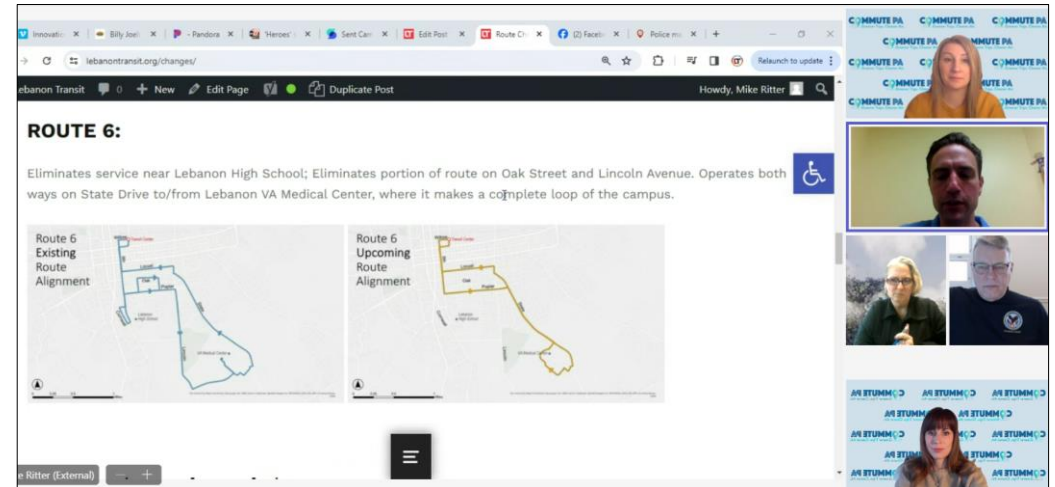
Hosted Coffee & Collab with RRTA for Lancaster County employers. Participants from the following employers:

- Eurofins
- Lancaster City Housing Authority



Hosted Coffee & Collab with Lebanon Transit for Lebanon County employers. Participants from the following employers:

- Lebanon VA Medical Center
- The Hillman Group



Held a meeting to discuss Berks County Bike Share. Participants from the following organizations:

- Alvernia University
- City of Reading
- Hope Springs/Mosaic Clubhouse
- Tower Health

# Outreach Events

- Ashley Furniture New Hire Presentation (3 Events)
- Connections Work Presentation (2 Events)
- Fresh Express T-Day (2 Events)
- Greater Reading Chamber Alliance Manufacturing Group Presentation
- Hamilton Health Center Presentation (3 Events)
- Hollywood Casino New Hire Orientation (2 Events)
- Lebanon Valley Economic Development Tenant Presentation
- PA CareerLink Berks Presentation (3 Events)
- Tec Centro Berks Job Fair
- The Hillman Group New Hire Orientation (4 Events)



Top: Kandi enrolls a commuter at Fresh Express.

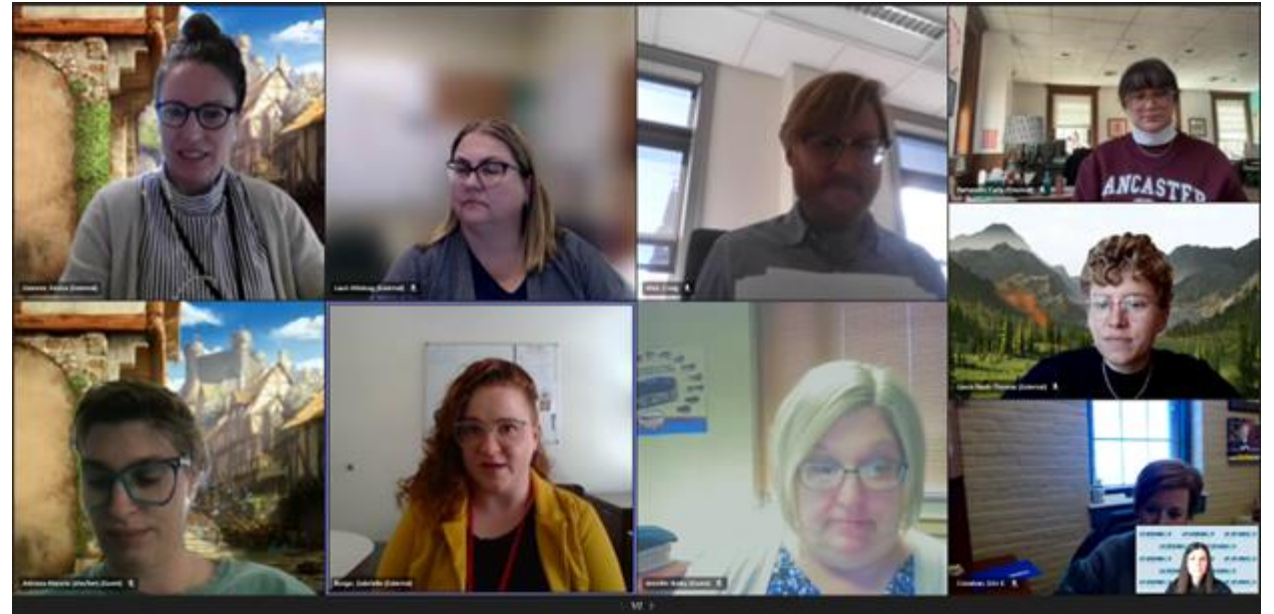
Bottom: Michele interacts with individuals during Connections Work networking event.



# Other TDM Activities

- ACT Carpool Council Meeting
- ACT TDM Accreditation Pilot Meeting
- ACT Telework Council Meeting
- Berks Connections Graduation Network Event
- Bicycle South Central PA Meeting
- City of Lancaster Community Bike Meeting
- Lancaster Bikes Meeting
- Lancaster Chamber State of the County
- PPAC Meeting
- rabbittransit Commute PA Demo Meeting
- RATS MPO (2 Meetings)
- RegenAll Carbon Neutral Coffee Network Event
- Safe Routes to School Statewide Coordinator Meeting
- Tower Health Bike to Work Week Ride (2 Meetings)
- TCRPC SS4A Stakeholders Meeting
- Uber SS4A (2 Meetings)
- US DOT SS4A Demonstration & Planning Grant Webinar
- YAMPO Bike/Ped Meeting
- YCEA Pathways Workforce Meeting

City of Lancaster Bike Month planning meeting.



# New Partners



PA CareerLink in Lebanon County signed on as an employer partner.



RegenAll in Lancaster County signed on as a community partner.

PA CareerLink Berks plaque presentation.

Lebanon Valley Economic Development Corporation plaque presentation.



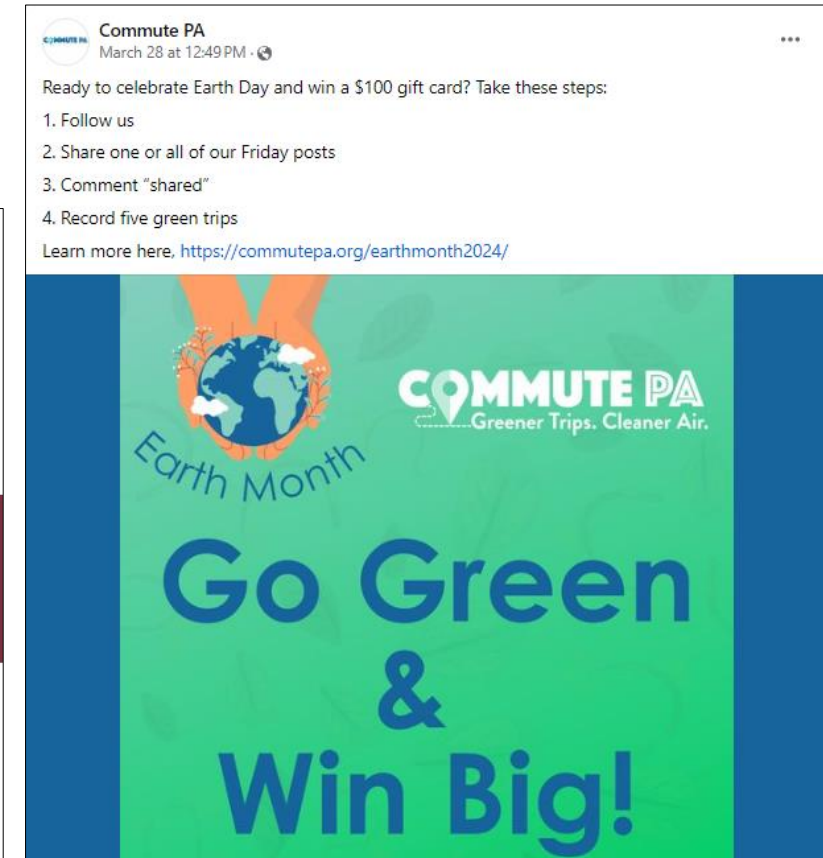
RegenAll plaque presentation.



# Marketing & Commuter Outreach

- Created Earth Month promotional materials and content
- Designed quarterly employer and community partner E-gram
- Finalized content for the 2023 Year End piece
- Promoted York County Planning Commission's bike and pedestrian survey through social media and email

This is a poster for employers to hang to encourage participation in the Earth Month race.



This is the social media post to announce the Earth Day challenge.

# Social Media & Website Stats



1,881 followers



323 followers



621 followers



215 followers

**954**  
Sessions

**683**  
Users

**1,520**  
Page Views

# Customer Service Stats



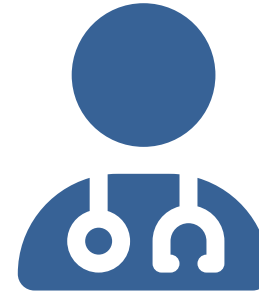
Responded to **11**  
commuter emails/texts



Assisted **14**  
commuters via phone



Helped **6**  
commuters on Live Chat



Submitted **0**  
ERH trips for reimbursement