October 9, 2024

BERKS COUNTY PLANNING COMMISSION BERKS COUNTY SERVICES CENTER 633 COURT STREET, 14<sup>TH</sup> FLOOR. READING, PA 19601-4309

# MINUTES

#### 1. <u>CALL TO ORDER</u>

Chairman Christopher Spohn called the monthly meeting of the Berks County Planning Commission to order at 3:00 p.m. The meeting was held on Wednesday, October 9, 2024, in person at the Berks County Planning Commission's Library Conference Room and as a virtual meeting using the platform Microsoft Teams.

#### The following members were present:

Christopher Spohn, Chairman Lee C. Olsen, AIA, NCARB, Secretary Glenn R. Knoblauch Jodi L. Gauker Sarah Phillips David Mattes

## Also Attending:

David N. Hunter, Sr., AICP, Executive Director David Peris, Berks County Solicitor Elizabeth Burkovich, GIS Analyst Matthew McGough, Transportation Planner III Alan Piper, Transportation Planner III Shanice Ellison, Planner I Amanda Timochenko, Transportation Planner II Shailyn Hernandez, Office Support V Michelle Franklin, Planner III Thiago Correa de Almeida, Planner II Devon Hain, Transportation Planner II Taylor Lawrence, Planner III Richard Royer, Design Planner I Amanda Timochenko, Transportation Planner II Deb Millman, GRCA, President of Berks Development Fund Pamela Menet, Director of Economic Development IS Production, Berks County Department of Information Systems Melissa Lewis, Application Specialist & Trainer Heather Berger, Application Support Manager, IS Simon Wangolo, Planning Manager, City of Reading Jack Gombach, City of Reading Managing Director Jerome Skrincosky, Planner Consultant, City of Reading Carl Long, Implementation Specialist, IS Jonas Bealer Wayne, Reading Planning Commission, Chairman Chris Trachte, Reading Planning Commission, Member

#### 2. <u>PUBLIC COMMENT</u>

There was no public comment.

## 3. <u>REPORTS OF STAFF</u>

## A. Executive Director's Report

Executive Director Hunter began his report by thanking all the staff that contributed to the Building the Boroughs event on Thursday, October 3<sup>rd</sup>. Mr. Hunter gave an overview on what were some of the takeaways and speakers of the event. Additionally, Mr. Hunter shared dates for several upcoming events including the state planning conference in Eire, PA and the SRPRA Board meeting and reception (Oct.28<sup>th</sup>). Mr. Hunter concluded his report by announcing that perhaps there can be an evening session of Building the Boroughs in 2025.

Discussion ensued on the success of Building the Boroughs, the takeaways, and on the overall feedback of the event.

## B. STAFF REPORTS & RECOMMENDATIONS

## A. None

## 4. <u>CONSENT AGENDA</u>

- A. September 11, 2024 Meeting Minutes
- B. Land Development & Subdivision Activity Report/Summary
- C. Endorsed Land Development & Subdivision Activity
- MOTION: Lee C. Olsen made a motion to approve the Consent Agenda. The motion was seconded by Jodi L. Gauker and passed unanimously.

# 5. STAFF, STAKEHOLDER AND BOARD MEMBERS REPORTS

# A. David Hunter – The History of Downtown Reading

Executive Director David Hunter began his presentation by announcing that the Reading Downtown Strategic Plan has been adopted. Mr. Hunter wanted to share the history of planning in Reading and how it came to be the city we know now. The presentation focused on the center square of the City of Reading, the population at the time versus now, and the direction the city was headed into as the  $20^{th}$  century approached. Then came about the Nolan Plan, which took Reading into the  $20^{th}$  century by creating Penn Square (4<sup>th</sup> Street – 6<sup>th</sup> Street on Penn Street). Penn Square is what we know now as Downtown Reading. Around the 1970's came the Penn Square Pedestrian Plaza, which provided pedestrian access to Penn Square without vehicle traffic and allowed shoppers to walk around and enjoy the stores around the plaza, which was later deconstructed. Then came in urban renewal which demolished the theatres along Penn Street and resulted in building more parking lots and less space for open areas.

Additionally, discussion ensued on the Penn Square Pedestrian Plaza removal and how it is being reinvented today because it has proven to be a tool for economic growth.

# B. Simon Wangolo – City of Reading Downtown Strategic Plan

Simon Wangolo began his presentation by providing an overview on why the Reading Downtown Strategic Plan was developed and why it is vital for community development and revitalization efforts. Mr. Wangolo went on to showcase and explain the various aspects of the plan and the different stages of the plan.

Discussion ensued on the projection of this plan and the new goal of the plan to take the City of Reading into its new era. The City want to have a thriving downtown area with plenty of growth to bring in diverse businesses, opportunities, and cultures.

#### 6. <u>ADJOURNMENT</u>

MOTION: Lee C. Olsen made a motion to adjourn the meeting at 4:07p.m. The motion was seconded by Dave Mattes.

Christopher Spohn, Chairman

Lee C. Olsen, AIA, NCARB, Secretary